

# KJK'S STEPS TO LANDING THE 2016 RNC...

## STEP 1



Represent the City of Cleveland in the facility transfer and construction of a **world-class Convention Center**

## STEP 2



Spearhead and support efforts to **increase hotel capacity** in downtown Cleveland and the region

## STEP 3



Author the **winning** 350 page RNC Convention bid

## STEP 4



Negotiate nearly **\$50 million in contracts** for the buildout, production, hotels, venues and transportation for the RNC Convention

## STEP 5



Help stimulate the local economy with an estimated **\$200 million direct** and **\$400 million indirect** economic impact

## BRING US THE IMPOSSIBLE.

KJK was tasked with the impossible: bring a national political convention to Cleveland. Eight years, three bids, a downtown renaissance and one incredible coalition later, we delivered. As counsel to Cleveland's Host Committee, KJK continues to work to deliver a world-class convention in 2016 and remains dedicated to advancing economic development across Ohio.

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